



Attracting and retaining good authors

Human Moment
Bulletin of the World Health
Organization



Peer review

- Timely
- Rigorous
 - Protects author from his own mistakes
 - Increases prestige of journal
- Transparent
 - Process of journal should be described
 - Rights respected
 - Ability to appeal a decision

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BENCH
PRESS



Welcome to the new Online System

If this is your first time using the system please [create a new account](#)

Manuscript Processing System

Email:

Password:

remember my email address

Enter the **Author Area** to:

- Submit a New/Revised Manuscript
- Continue a Manuscript Submission
- Proof a converted manuscript
- Check the Status of a Manuscript

Enter the **Tracking Area** to:

- Perform Editor-in-Chief duties
- Perform PE/EA duties
- Perform Editorial Staff duties

Enter the **Reviewer Area** to:

- Respond to a Review Request
- Submit or Work on a Review

Enter the **Personal Information Area** to:

- Change your Password
- Update your Contact Information
- Update your Availability Information
- Update your Expertise Areas

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Impact

- Indicators
 - Impact Factor
 - Total citations
- Wide Readership
 - On-line web-site
 - Free access
 - Linked to portals and other sites



Scholarship Friendly Copyright

- Retain Integrity
- Avoid Misappropriation
- Allow others to copy, download and distribute article
 - All use is Fair Use
- Allow author to post article
 - Own web-site
 - Institutional web-site



Rapid Publication

- Monthly publication preferable
- Short backlogs
 - Just in time stock of articles
- Publication on-line ahead of Print
 - More important for bimonthly and quarterly journals



Good editing and layout

- Print edition
 - Readable
 - Good design and layout
- Web edition
 - Need to be able to find relevant information
 - Easy to browse and search



Reliable Conservation

- Authors want their work preserved
 - "Immortality"
- Future access to Knowledge
- Acid free paper
- Safe back-ups of electronic materials
- Mirror sites for web



Commissioning

- Editorials
- Review articles
- Theme issues
- Round Table discussions
- Book reviews
- Conferences