



Economic models of Open access publishing

Human Moment
Bulletin of the World Health
Organization



Full open access

- Author pays
- Author's Institution pays
- Funding agency pays
- National research council pays
- Philanthropic foundation pays
- Journal's institution pays



Additional revenue streams

- On-line free,
 - print version by subscription
- On-line research articles free
 - Charge for news, reviews, editorials etc.
- Advertising
 - Sponsorship of website
 - Classified ads: vacancies
- Portal to additional priced services
 - Consulting
 - Customizing



Semi-open access

- Willinsky J. The Nine Flavours of Open Access Scholarly Publishing . J Postgrad Med 2003;49:263-267
- Free archives (after restricted period)
- Free access to some developing countries
 - HINARI
 - AGORA
- Differential pricing by size, type of institution



E-Print servers

- Free access to unedited accepted manuscripts
- Authors deposit in e-print server
 - arXiv.org
- Authors deposit in institutional OAI archive



SciELO Model

- Publication, access and conservation of results of research
 - Public good requiring public funding
- Predominant model of journal publication in Latin America
- Public Health thematic site open to journals from other continents